

INTERCOLLEGIATE BROADCASTING STATION REPRESENTATIVES

507 FIFTH AVENUE • NEW YORK • VANDERBILT 6-6075

January 22, 1946

Mr. William Swartley, Bus. Mgr.
Radio Station WHAV
Haverford College
Haverford, Pennsylvania

Dear Bill:

Congratulations on your election to office. I am sure that WHAV has benefited greatly thereby.

As far as I know, there is no outstanding business with Bill Bell, so from now on we will write to Radio Station WHAV, except in the case of personal matters, which will be taken up with you as per your request.

If WHAV secures an exclusive contract with a cigarette company, we will decide at our own discretion, whether or not said contract would involve IBSR in any way. This I would take up with Mr. Weed, and in all probability the answer would depend on the size of the contract, as well as other factors. I might suggest that you try to include other IBS stations in your sales effort with this cigarette company, as the net result would benefit all concerned, as well as WHAV. I would like your opinion on this.

Keep up the good work, and I note your mention of the Monday through Friday error on your contract. Thank you for bringing it to my attention. Please make the necessary changes and return the yellow copy to us.

Very truly yours,

Walter H. Robinson
Walter H. Robinson
Manager

WHR:re

INTERCOLLEGIATE BROADCASTING STATION REPRESENTATIVES

507 FIFTH AVENUE • NEW YORK • VANDERBILT 6-6073

January 12, 1945

Mr. William Brewster, Esq.,
Radio Station WBAV
Haverhill College
Haverhill, Pennsylvania

Dear Mr. Brewster:

As far as I know, there is no outstanding business with WBAV. As from now on we will write to Radio Station WBAV, and not to the care of William Brewster, which will be taken care of as per your request.

WBAV received an exclusive contract with a classical company, and will continue to be a classical station, whether or not you wish to continue to be a classical station. This I would like to see you know, and in all probability the answer would depend on the size of the contract, as well as other factors. I am not sure that you are in a position to make a decision at this time, and I will therefore not make a decision at this time. I will be glad to discuss this with you at any time.

Kindly let me know what you think, and I will be glad to discuss this with you at any time. I am not sure that you are in a position to make a decision at this time, and I will therefore not make a decision at this time. I will be glad to discuss this with you at any time.

Very truly yours,

WBAV
William Brewster
Haverhill College
Haverhill, Pennsylvania